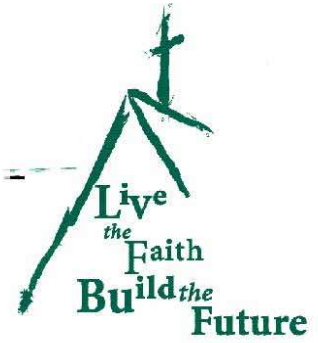


# Plymouth Congregational Church UCC



## How to fill out your Capital Campaign card

By Larry McCulloch

Dear Member or Friend of Plymouth,

You will be invited in late March to make a commitment to the Capital Campaign, our effort to raise a minimum of \$1.5M toward our vision goal of \$3.1M over three years for renovation, remodeling and new construction outlined in the Capital Campaign Brochure.

You will be contacted by a Campaign Visitor – another member of Plymouth – who will ask to meet with you in person. You might meet in a home, a coffee shop, or wherever works for you both. Please welcome them with open hearts and minds and enjoy getting to know someone better from within our church.

Prior to that meeting, we ask that you prayerfully consider your gift to the capital campaign. Then at that meeting you'll receive the card pictured below. Please fill it out and return it to your visitor sealed in the envelope they provide for you.

Please fill it out in four easy steps:

1. Fill in the total amount of your three year gift
2. Enter the breakdown of how you intend to give by indicating the amount per month, quarter, year or a one-time gift.
3. Indicate if you want 10% of your gift to go to the Mission part of our Endowment Fund.
4. Sign the card and seal it in the envelope provided and return it to your visitor.

While waiting to hear from a Campaign Visitor, please consider the imperative implicit in the campaign slogan. To **Live the Faith** implies that we must each **Build the Future**.

### Plymouth Congregational Church UCC – Capital Campaign

916 West Prospect Road • Fort Collins, CO 80526-1924

In faithful response to God's gifts of love, I/we offer our own gifts over the *next three years*.

Total three-year gift \$ \_\_\_\_\_

To be given as follows:

\$ \_\_\_\_\_

- One-time     Monthly  
 Quarterly     Yearly  
 Check if you want 10% of your gift  
to go to the Mission Endowment Fund

We offer this gift in memory of:

\_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Giving Period: April 2006 – March 2009



## **Being a Campaign Visitor**

*By Hal Chorpenning*

The Capital Campaign is asking people to make **visits to other members** (which does **NOT** involve asking for money, but rather talking about Plymouth and then receiving a pledge card in a sealed envelope). These visits provide a great opportunity to get to know folks at Plymouth you may not yet be acquainted with and to share your enthusiasm. So, if you are asked to be a visitor please say **YES!**

## **Giving from accumulated assets**

*By Larry McCulloch*

This fancy phrase really means finding a way to give without taxing your monthly budget. If you have appreciated stock, maybe something you purchased a long time ago, you can save more tax dollars and the church will receive more if you give the stock directly to the church than selling it and giving the proceeds. This works equally well for other types of things you own, like rental property.

For stock gifts, contact your broker and tell them the company and number of shares you wish to give and the name of Plymouth's broker (below). They transfer the stock to this Plymouth broker. That's all you have to do. The value of your gift (and the resulting tax deduction if you itemize your deductions) is the total value of those shares at the close of the trading on the day they move from broker to broker. Your broker will send you a statement having this amount.

From that transfer onward, the shares belong to Plymouth. Our Treasurer instructs the Plymouth broker to sell them and Plymouth pays a commission to do this. We have selected the broker to minimize the commission (about \$50 per transaction). The actual sale of the stock would be a day or two after the transfer, and so the exact price it sold will be slightly different than your gift value. Karin will record your gift as the net value, so your quarterly giving statement from Plymouth could report a slightly different amount than your broker gave you. Use the broker's number for tax purposes because that was the value when you gave it away.

The beauty of this is that, had you sold the shares yourself, you would pay tax on the gain and your charitable contribution deduction would be less (as some of it went for taxes). Plymouth doesn't have to pay any tax. So you are better off and Plymouth is better off. Note that this only works if the stock is appreciated from the point at which you purchased it. If the stock is lower than when you bought it, the reverse process makes sense (sell the stock yourself, use the loss to reduce your tax, and give the proceeds of the sale to the church).

Les Fraley has identified our broker as "Investment Centers of America, Inc". The local rep is Michael "Mike" P. Tarantino, located in the Mountain Avenue branch of Home State Bank at 301 East Mountain, 292-0105. You or your broker should call him and let him know that the gift is for Plymouth.

Your commitment to the Capital Campaign is greatly appreciated by your fellow members and friends. Please consider giving proportionally to what you have been given. This is the imperative of **Live the Faith: Build the Future.**